



Urban Tree Connection Wins 2018-2019 Barra Award for Exemplary Nonprofits in the Greater Philadelphia Region

December 5, 2017 – Wayne, PA — The Barra Foundation has announced that Urban Tree Connection is a recipient of a 2018-2019 Barra Award. Urban Tree Connection joins 43 exceptional nonprofit organizations in the Greater Philadelphia region that will each receive \$50,000 in grant funding. Barra Awardees are nominated by their peers in the social sector and are then invited to submit an application to the Foundation. The application questions focus on the organization’s leadership, performance and adaptability.

“We are incredibly excited and honored to have been selected by our peers to receive the Barra Award. These unrestricted dollars give us the flexibility we need to stay the course and experiment in our efforts to fulfill our vision of cultivating an equitable and community-based sustainable food system in the Haddington neighborhood of West Philadelphia.” *Noelle Warford*, Executive Director.

In line with the Foundation’s mission to invest in innovation in the social sector, the Barra Awards provide unrestricted funding and introduce awardees to a diverse network of social sector leaders. “Without unrestricted capital, nonprofits have little margin for error or appetite for innovation. Through the Barra Awards we hope to provide organizations with some financial breathing room and their leaders with opportunities to learn from their peers—a diverse and inspiring network of entrepreneurial thinkers from across the nonprofit sector,” said Kristina Wahl, president of The Barra Foundation.

Since its 2013 inception, the Barra Awards has granted more than \$6 million to area nonprofits. Awardees represent a range of nonprofits from the Arts and Culture, Education, and Health and Human Services sectors in the Greater Philadelphia region.

A full list of the 2018-2019 Barra Award winners is available [here](#).

To learn more about the Barra Awards program, [click here](#).

About The Barra Foundation

[The Barra Foundation](#) invests in innovation to inspire change that strengthens communities in the Greater Philadelphia region. Through its Catalyst Fund and Barra Awards, the Foundation provides approximately \$4 million in annual grants that are focused on supporting innovation in and across the fields of Arts & Culture, Education, Health and Human Services.

About Urban Tree Connection

Urban Tree Connection (UTC) is a 501(c)(3) nonprofit community-based organization that works with residents in Philadelphia’s historically marginalized urban communities to transform abandoned open spaces into safe and functional places that inspire and promote positive human interaction. Founded in 1989 and incorporated as a 501c3 in 1997, Urban Tree Connection (UTC) primarily works with residents of West Philadelphia’s Haddington neighborhood to support community-led land reclamation projects that promote community leadership, build community health, and strengthen local sustainable food systems.